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Kamorii Launches
A Website To Help
People Improve
Their Sexual
Experiences AndRelationships62

<u>Kamorii (https://www.kamorii.com/)</u> is the inte comprehensive sexual technique website. Its purpose is to use tech to help transform the quality of people's intimate relationships and take them on an exciting journey of sexual exploration. There are literally 1000's of sexual techniques and positions out there and Kamorii makes learning them easy. Below is our interview with **Julia Akers**, the Founder of Kamorii:



Q: How would you describe Kamorii in your own words?

A: Kamorii has over 1000 illustrations, 86 guides and 540+ sex positions. We cover tantric sex, man user guides, woman user guides, sex positions, kama

sutra, kinky time, woman solo play and intimacy. We have also created the first ever Sex Position Player with over 100 sequences to play. Trying out different techniques will inject sex life longevity and fun into people's relationships.

Our website also aims to raise the quality standard on the provision of sex advice. Sex guide books and websites to date have used low quality illustration/photography, contain little practical advice, cover limited areas, are predominantly written by men and have low level web design. We felt that sexual guidance is such an important subject and should therefore benefit from better treatment. We are also one of the few fully hand illustrated websites, which we view as a welcome shift away from the heavy use of stock photography on websites.



Your Ultimate Sex Guide



The Web's first complete guide to sex positions & sexual techniques

Q: What is your entrepreneurial story?

A: My journey into entrepreneurship was a rather organic process. I started out working as an in-house commercial lawyer at a FTSE 100 company in London. It was there that I cultivated my business skills. After 10 years in the City, I decided to take a sabbatical and do something creative and found myself studying a Foundation in Art & Design. It was at this time that I also started learning web design. I had also always been a big fan of researching sexual techniques, but had always been frustrated at how many books and guides were low quality and were predominantly written by men. I decided to release my frustration and use my skills, new and old, to bring together a high quality sex guidance website completely written by women.

Q: You've recently launched your new website; could you tell us something more?

A: Kamorii was also inspired by the findings of the 3rd National Survey of Sexual Attitudes and Lifestyles. These remarkable British surveys are amongst the largest and most detailed scientific studies of sexual behaviour in the world. Professor Kaye Wellings, of the London School of Hygiene & Tropical Medicine, who co-led the study commented, "We need to start thinking about sex differently – sexual health is not merely the absence of disease, but the ability to have pleasurable and safe sexual experiences. Improving the quality of people's sexual experiences and their relationships will not just improve the effectiveness of sexual health programmes, but is also something that is important in its own right."

Kamorii responds to these highlighted needs to improve people's sexual experiences and their relationships. We hope that Kamorii has a positive impact on our members' overall wellbeing and happiness. An additional key concern for the team was the quality of sex education for younger generations who use the internet regularly. In a 2015 survey by the UK's National Union of Students, they discovered that 60% of students use porn for sex education. This worried us deeply for obvious reasons. We hope younger people, who are accustomed to seeking out sex advice on the internet, discover Kamorii and see the 1000's of wonderful techniques and learn to give and receive sexual pleasure in a more thoughtful and healthy way.

Kamorii also addresses female sexual pleasure which is a rather neglected topic. A Google search of "vaginal orgasms" sadly still returns results such as "Are vaginal orgasms a myth?" and "Vaginal orgasm 'doesn't exist" on the first page of results. Battling such taboos is also a central goal for Kamorii.



Q: What are your plans for next six months?

A: We are currently building our translation sites for Spanish (Latin & Provincial), Italian and Portuguese speakers. These will be stand alone sites on their own domains so that we can tailor these to their specific markets. We will then begin our next set of manual translations into French, German, Russian and Mandarin.

We are also writing new content as sexual technique is such a vast area. Additional areas being covered at the moment are advanced BDSM, advanced tantric sex, the power of slow sex and a deeper delve into male pleasure. Kamorii hopes to have a male solo pleasure section and we will be adding male sexperts to the team very soon.

Finally, our web developer is currently building our Kamorii mobile apps which will be released in early 2018.

Q: How would you convince the reader to start using Kamorii?

A: Many of us naturally repeat the same sexual moves and techniques over the course of our sex lives. Most people are understandably unaware that there are over 600 sex positions and 1000's of sexual techniques. One would need to read 100's of books to learn them all and most of us simply do not have the time. Kamorii neatly packages this knowledge into a cutting edge, aesthetically pleasing and easy to use website.

Envisage a commute home from work; thinking about what you may do in bed tonight. Open Kamorii and choose a sex sequence or guide that a partner might enjoy. Send the link to your partner with a scintillating sext and look forward to the sexy night of fun ahead trying something new. Try opening the Sex Position Player on a tablet and use it to run through our amazing sex sequences. You are sure to discover new moves that you both enjoy. Join Kamorii and watch your love life turn into an exciting adventure once again.

Activate Social Media:



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